

## Fontana Summer Concerts

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Thursdays | June 9 - July 28 | 7pm - 9pm | Miller Amphitheater Park

Dear Potential Sponsor,

The City of Fontana is excited to announce that the Summer Concert Series is back for another exciting year! In the past few years, the Summer Concerts have grown to be more popular than ever, bringing together over 1,500 plus families and music lovers each week. Although the event is focused mainly on live entertainment, it also features food and novelty vendors, as well as free attractions for all ages. The event will be held at Miller Park, 17004 Arrow Blvd. from 7:00pm – 9:00pm every Thursday night from June 9, 2022 to July 28, 2022.

We are reaching out to your organization to give you the first chance to take advantage of this great opportunity by offering you sponsorship that would grant you the presenting rights of the event, for instance, “Fontana Summer Concerts presented by (*Your Company Name*).” Should your organization choose to sponsor the Fontana Summer Concerts it will be promoted in a variety of ways including social media, print materials, exhibitor presence, press releases and much more!

Enclosed you will find additional information regarding the Fontana Summer Concerts and a basic layout of the sponsorship levels available. Opportunities begin in the low three figures and range upwards, depending on the level of exposure you wish to receive. Each sponsorship level can be customized in accordance with the amount donated to meet your marketing goals for the event.

I would love to set up a time to discuss the opportunities available to you in more detail and how we can work together to ensure both organizations needs are met. The City of Fontana looks forward to working with you in regards to the 2022 Summer Concerts Series.

Thank you for your time and consideration regarding this request. Please contact me if you have any questions.

Best Regards,

Alberto Negrete  
City of Fontana – Special Events  
[Anegrete@fontana.org](mailto:Anegrete@fontana.org)  
(909)349-6954

Tax ID # 95-6004770

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## **Presenting Title Sponsor: \$2,000**

- Presenting title, “Fontana Summer Concerts presented by (Your Company)”
- Presenting title included on the City website and Facebook page
- Exposure on local Fontana television (KFON)
- Large Company name and logo on all event signage and event promotional materials. To include:
  - Stage Banner
  - Street Banner
  - Posters
  - Flyers
- City Council recognition and donation acceptance letter
- Designation booth space at each weeks event
- Stage publicity and sponsor mention at each event

## **Corporate Sponsor: \$1,000**

- Sponsor mention on our City website and Facebook page
- Company name on event signage
- City Council recognition and donation acceptance letter
- Designated booth space at each week’s event
- Stage sponsor mention at each week’s event

## **Official Sponsor: \$500**

- Sponsor mention on our City website and Facebook page
- Company name on event signage
- Stage sponsor mention at each week’s event

## **Contributing Sponsor: \$250**

- Sponsor mention on our City website
- Stage sponsor mention at each week’s event

## **Product Sponsor**

*\*Donation of goods; non-monetary*

*Examples:*

- *Gift Cards*
- *Small promotional items*
- *Drinks (Water & Gatorade)*
- *Donation of Food*
- Sponsor mention on our City website
- Stage sponsor mention at each week’s event

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Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please check the appropriate level of sponsorship and fill in the amount donated.

\_\_\_\_ Presenting Title Sponsor \$ \_\_\_\_\_

\_\_\_\_ Corporate Sponsor \$ \_\_\_\_\_

\_\_\_\_ Official Sponsor \$ \_\_\_\_\_

\_\_\_\_ Contributing Sponsor \$ \_\_\_\_\_

\_\_\_\_ Product Sponsor \$ \_\_\_\_\_

*Please pick up your donation from:*

Location Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Pick up Date: \_\_\_\_\_ Pick up Time: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Mail to:

Community Services Department  
Attn: Summer Concert Sponsorship  
16860 Valencia Ave. Fontana CA 92335  
Phone: (909)349-6900 Fax: (909)349-6945